



# TATA

# Pigments

Samachar Parika

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March, 2008



**TATA PIGMENTS**

AN ISO 9001 : 2000 COMPANY

## ECO PLUS

A **TATA** Product

**ACRYLIC DISTEMPER**

**EXTERIOR EMULSION PAINT**

## ECO PLUS

A **TATA** Product

**Canvas India at Gopal Maidan Jamshedpur**

## Performance

	Actuals	ABP	31st March
	2007-08	2007-08	2007
<b>1. Sales</b>			
a) Pigments & Flooring Colours (MT)	3704	4150	3532
b) Cemplus (Dry Cement Paint)	2093	2800	2106
c) Ecoplus (KL)	129	250	111
d) Ecoplus Distemper (MT)	263	500	233
e) Wall Putty	751	1000	647
f) Cement Primer	189	200	14
<b>Total</b>	<b>7129</b>	<b>8900</b>	<b>6643</b>
<b>2. Total Income (Rs. in lakhs)</b>	<b>2484</b>	<b>3444</b>	<b>2329</b>
<b>3. Profit Before Tax (Rs. in lakhs)</b>	<b>33</b>	<b>412</b>	<b>300</b>

## Total Quality Management



The World celebrates the month of November as the Quality month. To mark this occasion, Our Managing Director, Mr. Prakash Sarode and the President of the Tata Pigments Mr. Rakeshwar Pandey jointly hoisted the quality "Q" flag in our Works Lawn to commemorate the occasion.

On this occasion our MD, Mr. Prakash Sarode, Union President, Mr. Rakeshwar Pandey, and Sr. General Manager Mr. J. B. Gupta spoke on the subject.

A drama directed by Mr. P. K. P. Singh, Works Manager, was staged to give a small idea about what the "Quality" signifies about. Today quality is not conformance to requirement nor is to confine meeting agreed terms and conditions. It is using technology, ingenuity and innovation to provide awesome products and time bound services that enliven our services, instill well-being and fulfill even the un-expressed wishes and



unarticulated aspirations of the customers. The customers' perception of quality is not only "Fitness for use". According to David Garvin the eight dimensions of Quality include performance feature, reliability, serviceability, durability, conformance, aesthetic and perceived value.

A presentation was made on the definition of Total Quality (TQ) to throw light on organizations wide approach in performance leadership in meeting customers' requirements by doing the right thing right first time and every time. TQ is not possible to attain by having a short term orientation. Doing things right is essentially significant but doing the right things correctly is the sign of effectiveness.

We must measure our performance on how we have managed the emotions, experiences and expectations of customers, shareholders, employees and the civil society at large. More discussions were held on how the rapid and accelerating advances in science and technology are altering our work place and challenging many of the traditional assumptions about value, quality, success, achievement and growth.



## Contractors / Vendors Meet



## Long Service Awards



### CONGRATULATIONS !

In every function, Tata Pigments felicitates all such employees who have stood by the Company through thick and thin over the years and helped in steering the Company to the present level of prosperity with their untiring endeavours. The loyalty of such employees is rewarded upon on completion of 20 years, 25 years, 30 years, 35 years and 40 years of service. The recipients of the Long Service Awards were :

40 Years – Mr. Gulzar Ahmed; 25 Years – M/s. B. Suryanarayan, Chun Bahadur, K. K. Patra, Phagu Majhi, K. Barik, Prahlad Mahato, Pano, Tulsi, Sita Devi, Subhashini, Dhani; 20 Years – M/s. R. Sharma, Dinesh Tiwary, Abdul Khaliaque, Devanand Sharma, Gopal Sharma.

# Blood Donation Camp



On the World Red Cross Day a Megha Blood Donation Camp was organized by the Indian Red Cross Society, Dist. East Singhbhum. Our employees have also come forward and donated blood. Dr. Nitin M. Kulkarni, Deputy Commission cum Chairman, of Jamshedpur Chapter extended his gratitude for making the Megha Blood Donation camp a grand success.



# Social Responsibility

Dr. NITIN M. KULKARNI I.A.S.  
Deputy Commissioner cum Chairman  
INDIAN RED CROSS SOCIETY  
DIST. EAST SINGHBHUM



Phone (06) : 0667 - 3431000, 3144877  
(06) : 0667 - 3331001, 2143737  
(0667 - 3431000, 3330411  
Jamshedpur, Jharkhand - 831 001  
E-mail : dr\_nmr@redcross.in

ABILITY TO PEACE

Ref. No. /2017/10/16/198

Date: 1.3.2018

सेवा में,  
श्री उच्चतम समीचे श्री  
उच्चतम विभाग  
राज्य विभागेयन नि., जयपुर

**भारतीय सेवा आर्गु केंद्र 07 में सहयोग हेतु अनुरोध**

प्रिय महोदय,

आपकी तथा आपके संस्थान के सभी सदस्यों को अक्टूबर 2008 की शक्ति मुद्रकमला:

उत्प्रेक वर्ष की लक्ष्य वर्ष 2017 में श्री आपके सहयोग तथा समर्थन से भारतीय रेड क्रॉस सोसाइटी द्वारा राम मनोहर लोहिया नेत्रदान, बंगलुरु में 23 से 25 दिसम्बर 07 तक आयोजित करायी (1600) नेत्र ज्योति महोत्सव (Mega Eye Camp) की शोभा साकारत मिली। इस सेवा आर्गु केंद्र में 2007 के 2008 में अत्यंत नेत्र रोगियों की 2000 एवं विविधता की गयी रही 338 सेलिब्रेशन टैलरों का उत्सव आयोजन का उच्च आयोजित किया गया।

द्वारा विन्नेपेट्ट द्वारा इस नेत्र केंद्र में उत्प्रेक वर्ष की लक्ष्य नेत्र केंद्र की सफलता हेतु 16,000 (दस हजार) रुपये का सहयोग उपलब्ध कराया गया, इसके अलावा रेड क्रॉस के उत्सव, भारत के देशी सहाय सशो कार्यक्रमों में श्री आपका सहयोग प्राप्त होता रहा है। इसके विवेक रेड क्रॉस, पूर्वी सिंधुपुत्र आकाश आकाश प्रकाश है। आपकी सौजन्यी उपस्थिति से नेत्र केंद्र के उत्सव सफलता की शोभा रही इसके लिए आपका विशेष धन्यवाद।

सहयोग

आपका विश्वासपात्र

(**श्री. निरंजन मदन मुकुन्दराव**)

उच्चतम नेत्र आकाश  
भारतीय रेड क्रॉस सोसाइटी  
पूर्वी सिंधुपुत्र



## Farewell to Mr. B P S Panwar

Mr. B. P. S. Panwar retired on 1<sup>st</sup> August 2007 after putting in a very successful tenure of 14 years in Tata Pigments Limited from February 1993 to July 2007. By his inspiring leadership he built and groomed a very highly motivated Tata Pigments team and under his guidance our Company had earned a prestigious place in the Tata Group of Companies in particular. He and Mrs. Lila Panwar attended a get together where he was given an emotionally filled farewell by the Officers and employees of the Company.



**Mr. N. P. Sinha, , Mr. B. Muthuraman,  
Mr. B. P. S. Panwar and Mr. Prakash Sarode on the Dias.**



**Mr. Prakash, MD, Sarode speaking on the occasion.**



**Mr. B. Muthuraman, MD,  
Tata Steel, speaking on the occasion.**



**Mr. Rakeshwar Pandey  
expressing his views**



**Mr. B. Muthuraman handing over memento  
to Mr. B.P.S.Panwar**



**Mr. N. P. Sinha, Chairman, Tata Pigments,  
handing over memento to Mr. B. P. S. Panwar**

## Domestic Management Programme



On 9th, 10th and 11th January, 2008 the Domestic Management Programme was held at Centre for Professional Excellence for the housewives of The Tata Pigments Employees. Many interesting topics like Interpersonal Relationship & Parenting, Domestic Budget & Income

Generation, Domestic Safety Environment, Yoga its importance in our life, Rights and Duties of women, Ethics Management, Tata Steel & CSR, Daily Management were covered under this. The participants were given the opportunity to visit Tata Steel Works as well as the Tata Pigments works inside.



## Vishwakarma Puja

The lord of the Machines, Viswakarma is worshipped in almost every Indian workplace. At TPL it has become a custom since inception to observe the day with gaiety. This year too it was no different. A Mandap was constructed and decorated with lots of flowers. Likewise every year the management permitted and invited the employees to get their family members to the plant on the day which gave an opportunity to the family members to visit the Works and appreciate the working conditions that the Company has provided for the employees.



## Inauguration of Knowledge Centre



On 17th September 2007, Tata Pigments has set up a Knowledge Centre with T.V. set for the benefit of its employees to enable them to pace with the latest happenings in the world as well as to spend some refreshing hours reading wide variety of books.

## Tribute to founder

सौ साल पहले जब, सूई आता था विदेश से,  
दलमा के छँव में, कालीमाटी गाँव में,  
कारखाना बनाया महान रे,  
प्रतिष्ठाता को प्रणाम रे, टाटा बाबा को प्रणाम रे॥

बादाम पहाड़ - गुवा - जामदा, लोहे की खदान रे,  
स्टील सिटी के लिये, हुआ वरदान रे,  
युगे-युगे सुवर्णरेखा - करे गुणगान रे  
प्रतिष्ठाता को प्रणाम रे, टाटा बाबा को प्रणाम रे॥

कारखानों की श्रृंखला - उनके अक्दान है,  
स्टील सिटी - मिनि भारत, बड़ा ही महान है।  
मजदूरों के लिये बना, नया तीर्थघाम रे -  
प्रतिष्ठाता को प्रणाम रे, टाटा बाबा को प्रणाम रे॥

मंदिर - मस्जिद - गुरुद्वारा, कहीं जाहेरथान है।  
शाम सुनो गुरुवाणी - भोर में आजान रे।  
प्रतिष्ठाता को प्रणाम रे, टाटा बाबा को प्रणाम रे॥

हर दिन मेला यहाँ - खुशियाँ आपार है,  
बाजारों के शान देखो - बढ़ता व्यापार है  
ज्ञान का मान यहाँ - श्रम का सम्मान रे।  
प्रतिष्ठाता को प्रणाम रे, टाटा बाबा को प्रणाम रे॥

**K.K. Patra**

## Tata Code of Conduct

### 8. Health, Safety and Environment:

A Tata company shall strive to provide a safe, healthy, clean and ergonomic working environment for its people. It shall comply with all health, safety and environmental regulations in the jurisdiction in which it operates. A Tata company shall be committed to best practices in the health and safety of employees. It shall prevent the wasteful use of natural resources and be committed to improving the environment, particularly with regard to the emission of greenhouse gases, and shall endeavour to offset the effect of climate change in all spheres of its activities.

A Tata company, in the process of production and sale of its products and services, shall strive for economic, social and environmental sustainability.

### 9. Quality of products and services

A Tata company shall be committed to supply goods and services of world class quality standards, backed by after-sales services consistent with the requirements of its customers, while striving for their total satisfaction. The quality standards of the company's goods and services shall meet applicable national and international standards.

A Tata company shall display adequate health and safety labels, caveats and other necessary information on its product packaging.

# टाटा पिगमेंट कर्मचारियों के लिए योग और ध्यान शिविर आयोजित

जमशेदपुर : टाटा पिगमेंट लि. अपने कर्मचारियों को स्वास्थ्य रोग मुक्त एवं तनाव मुक्त रखने के लिए पहली बार कंपनी के प्रांगण में योग एवं ध्यान शिविर का आयोजन किया। इसका संचालन झारखंड के प्रसिद्ध योगिक संस्था नाहा योगाश्रम सेवा ट्रस्ट द्वारा किया गया।

शिविर का उद्घाटन करते हुए टाटा पिगमेंट के प्रबंध निदेशक प्रकाश सरोडे ने कहा कि योग ही एक ऐसा साधन है जो सबसे सहज और सरल है। इसके रोज अभ्यास से हम रोग, तनाव मुक्त जीव यापन कर सकते हैं। श्री सरोडे ने कहा कि आज के समय में बच्चों से लेकर बड़ों तक सब तनावग्रस्त हैं। तनाव के कारण



टाटा पिगमेंट में योगाभ्यास कराते योगाचार्य प्रणव नाहा।

बहुत से रोगों की उत्पत्ति होती है। इससे बचने का एक ही माध्यम है

ध्यान साधना।

शिविर का संचालन योगाश्रम सेवा ट्रस्ट के संस्थापक सह योगाचार्य प्रणव नाहा एवं उनके सहयोगी सुभाष सिंह कर रहे थे। योगाचार्य ने शिविर में योगिक सूक्ष्म व्यायाम व आसन में कुछ सामने झुकने और कुछ पीछे झुकने का आसन, कुछ साईड मुड़ने वाला आसन का अभ्यास कराया। शिविर में ट्रस्ट के उपाध्यक्ष कृष्णकांत झा, मानद सचिव श्री के बसु, कोषाध्यक्ष सत्यनारायण मिश्रा ने योगाभ्यास में सहयोग कर गलतियों को सुधार रहे थे। धन्यवाद ज्ञापन टाटा पिगमेंट के सत्यनारायण मूर्ति ने किया। यह जानकारी ट्रस्ट के प्रचार प्रभारी पंडित किशोर चटर्जी ने दी।

## Be Calm but dignified

- ☞ Don't be rude with others
- ☞ You can be firm but not harsh
- ☞ Don't use hurting words in your statement

## Annual Picnic



Annual Picnic of Employees of the Tata Pigments was organized on 23<sup>rd</sup> December 2007 at Jai Prakash Udyan, Adityapur. Employees enjoyed wholeheartedly throughout the day by actively participating in various sports and other events organized on the occasion.